

Who Threw What ??

I think everyone has heard a story about a person wearing a fur and someone threw something on it because animal liberationists believe fur is wrong. But who was doing this and where? These events were staged by PETA. The person wearing the fur and the person doing the throwing knew each other. They pretended to be strangers and put on a spectacle for everyone around them to watch. PETA had people all over the world doing this to make you concerned about wearing your fur. It was done in Time Square in New York and other locations in New York. This same performance was also done in Los Angeles, San Francisco, Chicago, Paris, London and many more cities. The idea was to start a rumor and to make people concerned about the attention they get when wearing a fur. We know furs get a lot of attention because our customers tell us they get more compliments on their furs than any other item they wear. Customers who lived in New York would say it wasn't happening in New York, but you couldn't wear a fur in Los Angeles. Customers who lived in Los Angeles would say the same, but say it about New York. With Barnes and my friends in the industry with other stores, I can account for more than 40,000 furs stored every summer. These customers live and travel the world. None of these customers have ever



had anything thrown on them or even felt like that was about to happen. They all say the same thing, when I wear my fur I get more compliments than anything else I own. You don't hear about people throwing something on furs anymore. For several reasons PETA has stopped these performances. PETA members have spread into multiple new groups. Since they have been unsuccessful trying to influence consumers, their focus is now changing the law. Currently they're working on making it difficult (or impossible) to sell furs and exotic leathers like alligator, ostrich and more. It seems hard to believe but if successful, they will move forward with the same legislation against all leather, beef, poultry, fish and then eventually make it illegal to own a pet. So be aware of legislation coming to Georgia and when it is here let your state representative know you want the freedom to make these choices yourself. We at Barnes Furs believe everyone should have the ability to buy or not buy products. We don't need laws limiting our freedom of choice. Especially when this influence comes from unscrupulous groups that spread false propaganda and stage events to cause rumor and discord.

Best Time To Buy

Fur stores differ quite a bit around the country and the world. So when is the best time to buy and get the best price? We have customers that think the summer is the best time because we don't make as many fur sales and it is very hot outside. We have other customers that think buying in the winter is best time because it's our season and we want to make as many sales as possible. Really both customers are right. There are a few fur stores in very affluent areas that never put their furs on sale. Those customers pay the full retail price that is on our retail tag at Barnes. More commonly fur stores will have a retail tag and will be offering a percentage off. They won't have a sales tag like we have at Barnes. They will calculate the sales price for you when you ask about the fur. Some of these stores will offer 10% off, some 20% off, some 30% off. It amazes me to see people buying furs in these stores. It's hard for me to keep my mouth shut and not give them a card LOL. I was in another store two years ago watching a customer trying on a beautiful semi sheared pearl mink walking coat. It looked so perfect on her I had to comment,



how beautiful it was and perfect for her. Later I heard her say to the sales person, "I am going to get it." I know she will enjoy it for a lifetime, but so badly wished she had shopped at Barnes Furs where we had a very similar fur on sale for \$2,000.00 less. These stores are able to do this with their location and customer mix. As the sales season progresses these stores increase the percentage off and usually have dramatic end of season sales and summer sales on select furs. But most of their inventory is 40% off or less. At Barnes Furs we want every customer to get a great deal. Happy customers make our business. We thrive on repeat business for customers to buy another fur and for the services the furs need. This is one reason Barnes has many customers from other cities. We realize we are in Macon, GA and we have to do an outstanding job to be successful. We run great sales during the winter and during the summer, always offering the best price possible. We have sales tags on the furs so you can see the great deal before ever speaking to us. We usually have most our inventory 40% to 60% off. If needed, we will have the fur made in a different color or size and still honor the sales price for the order. Items that we advertise at 70% or 80% off are once in a lifetime deals and are furs that have been discontinued, which we can no longer order. We have these items during our winter sales and summer sales. If that is the fur you love and it's the right size you hit the jackpot. Our inventory changes more than most fur stores. Our items on drastic sale also change often. My best advice about getting the best price is that it should also be the best fur for you. When in the store take some time to look around and stop by the store when you are near. We work diligently on our inventory to make it special with great quality and price. You will be happy you took the time to look.